

OPEN

Inside Pages	Rates(INR)	Non Bleed Size(cm)	Trim Size (cm)
Full Page	300,000	24.4 x 16.9	27.3 x 19.7
Double Spread	600,000	24.4 x 36.6	27.3 x 39.4

Covers	Rates(INR)	Non Bleed Size(cm)	Trim Size (cm)
Reverse Cover Gatefold	1,000,000	27.3 x 58.2	27.3 x 58.2 (19.7 + 19.4 + 19.1)
Opening Double Spread	700,000	24.4 x 36.6	27.3 x 39.4
Inside Front Cover	425,000	24.4 x 16.9	27.3 x 19.7
Inside Back Cover	425,000	24.4 x 16.9	27.3 x 19.7
Outside Back Cover	500,000	24.4 x 16.9	27.3 x 19.7

Special Positions	Rates(INR)	Non Bleed Size(cm)	Trim Size (cm)
Half Page	190,000	11.8 x 16.9	13.5 x 19.7
Half Page Double Spread	380,000	11.8 x 36.6	13.5x39.4
Single Column	120,000	24.4 x 6.0	24.4 x 6.7
Horizontal Strip	90,000	4.4 x 16.9	6.0 x 19.7

- 25% extra on specific positions, 50% extra for letters page. Other rates will be on request
- For Bleed ad, allow 4mm bleed margins from all sides
- Gutter - 4mm only for the live matter

Booking Deadlines
 Release order to accompany booking 2 weeks prior to the date of issue

All materials to be in digital format i.e. PDF and EPS Format with CMYK high - resolution images along with colour proof to match and JPEG file for reference.

Contact	North & East	Pankaj Jayaswal	+91 9818426123	pankaj@openmedianetwork.in
	West	Karl Mistry	+91 98201 36381	karl@openmedianetwork.in
	South	Krishnanad Nair	+91 99005 18447	krish@openmedianetwork.in

